

2025 FOUR-WEEK SERVICE-LEARNING TRIP TO GUIZHOU, CHINA

SPONSORED BY SPIRAL INTERNATIONAL & GUIZHOU EDUCATION CENTER FOR INTERNATIONAL EXCHANGE

Livestreaming is a key part of today's fast-paced digital world, with platforms like Twitch drawing 30 million daily visitors and a Taobao streamer earning \$49.7 million in one day. This four-week summer program offers students the chance to study livestreaming in China through immersive service-learning experiences. Over the four weeks, students will stream from iconic sites like the Great Wall, Forbidden City, explore the traditional arts of the Miao ethnic group, and capture life in both modern cities and ancient towns across China.

Livestreaming is a rapidly growing industry with diverse career opportunities. It requires skills beyond basic production, such as content creation, brand promotion, and audience engagement. During this program, students will participate in focused learning activities at the Guizhou University of Finance and Economics and other universities and colleges, applying their skills in various local environments like tea farms and tie-dye workshops. They'll document their experiences on platforms like TikTok and may engage in livestream sales. This service-learning trip will expand their intellectual horizons and open doors for advanced studies or careers.

PROPOSED ITINERARY

WEEK 1 : JUNE 11-13, 2025 - BEIJING

Wednesday

- Depart for China

Thursday

- Arrive in Beijing

Friday

- Spend the day visiting the Forbidden City, the Temple of Heaven and the Summer Palace
- Enjoy a specialty lunch meal of Peking Duck

WEEKEND 1: JUNE 14-15, 2025 -

BEIJING/GUIYANG

Saturday

- Spend a day on a trip to the Great Wall
- Fly to Guiyang in the evening

Sunday

- Meet with administrators, teachers and students of your service-learning placement university
- Tour the university and complete program orientation
- Check into the university dorms
- Visit downtown Guiyang for a colorful evening



WEEK 2: JUNE 16-20, 2025 - GUIYANG

Monday - Friday

- Learn about Cross-Border E-Commerce and Sales Techniques at a university in Guizhou
- Visit the university-affiliated community to develop and implement the live streaming focused service-learning project plan

WEEKEND 2: JUNE 21-22, 2025 - GUIYANG

Saturday/Sunday

- Enjoy a weekend excursion to visit the Huangguoshu Waterfall, and Qingyan Ancient Town.



WEEK 3: JUNE 23-27, 2025 - GUIYANG

Monday - Friday

- Implement planned service-learning projects with Chinese teachers and students in the assigned university-affiliated local business or enterprise

WEEKEND 3: JUNE 28-29, 2025 - GUIYANG

Saturday/Sunday

- Enjoy a weekend excursion to visit the university-associated minority areas and further develop possible live streaming sales projects



WEEK 4: JUNE 30-JULY 4, 2025 - GUIYANG

Monday - Friday

- Implement planned service-learning projects with Chinese teachers and students in the university-affiliated local business or enterprise

WEEKEND 4: JULY 5-6, 2025 - GUIYANG/BEIJING

Saturday/Sunday

- Complete Student Service-Learning Program
- Return to Beijing to prepare for departure
- Fly back home to the United States



Includes:

- Round-trip domestic travel between Beijing and Guiyang, China
- Accommodations (double-occupancy) and meals
- Expenses for all activities and cultural experiences (as on the itinerary)
- Weekend local excursions and cultural activities
- Domestic China travel insurance

Does Not Include:

- International airfare
- Visa application fee
- Personal expenses

Further Information & Questions:

- Please contact Alex at alexandra@spiralinternational.org or 802-540-0305 to speak with a SPIRAL representative